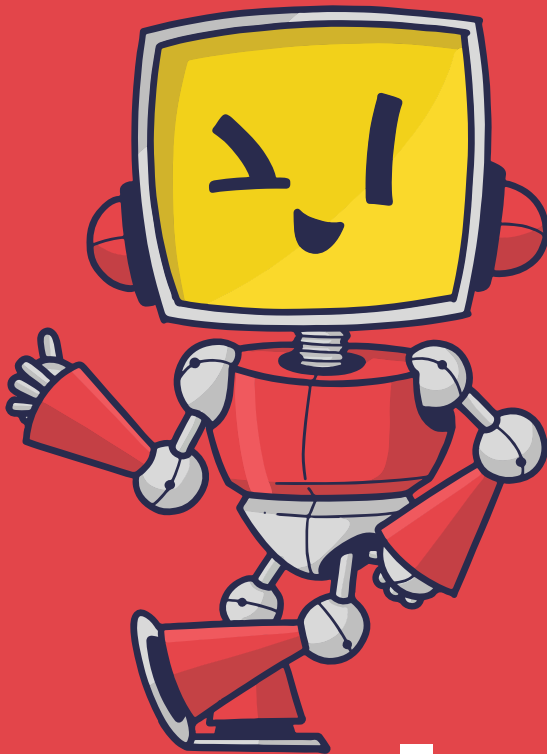


# HITEX. 2024



## PARTICIPATION PACKAGES

03<sup>rd</sup> - 06<sup>th</sup> SEPTEMBER 2024  
ERBIL INTERNATIONAL FAIRGROUND

# HITEX. 2024

## ENCOURAGING TECHNOLOGICAL DEVELOPMENT IN THE MIDDLE EAST

**HITEX2024** is the biggest technology exhibition in Iraq, running for the fifth year that will be held within **03<sup>RD</sup> - 06<sup>TH</sup> SEPTEMBER 2024** in **Erbil International Fairground**. **HITEX** is the new way for businesses to grow by showing their latest products, services and presenting the newest world-wide technological inventions. **HITEX** gives exhibitors the opportunity to make business deals and partnerships locally and internationally, and the ability to apply to governmental tenders. **HITEX** days provide exhibitors with an opportunity to engage with potential clients and create a direct link between managers and customers..

+48K

VISITORS

+121

EXHIBITORS

21

COUNTRIES

04

DAYS

+32

STARTUPS

1890

BUSINESS  
CONTRACTS

+1K

JOB CREATION  
& BENEFICIARIES

# WHY TO PARTICIPATE?

HITEX 2024 IS NOT JUST A FOUR-DAY SHOW. IT IS AN EVENT PACKED WITH OPPORTUNITIES TO:

- Lead Generation
- Networking and Collaboration
- Brand Exposure and Awareness
- Product Launch and Market Testing
- Market Research and Feedback
- Competitive Analysis
- Talent Acquisition
- Thought Leadership and Industry Influence
- Sales and Business Development
- Media Coverage and Public Relations
- Sales and Business Opportunities



**Diamond - USD 90,000**

**HITEX. 2024**

## **Sponsorship Package**

- Area Size: **84 M<sup>2</sup>** unequipped area for a custom designed booth for Diamond Sponsors at the main area of the fairground.
- Your company will be acknowledged as Diamond Sponsor of the event, and your logo will be displayed on the designed location of Diamond Sponsors on the following elements:
  - On HITEX official website.
  - On the back side of the ID badge of Exhibitors and Visitors.
  - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
  - On the sponsor wall inside or outside the hall.
  - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities.
  - On the packshot of the commercial videos that will be prepared to promote the event.
  - Formal recognition as Diamond Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).
  - On HITEX 2024 report for the section of the sponsors.
- Promotional video production about the company and its participation in HITEX, which will be published on HITEX social media channels.

**03<sup>rd</sup> - 06<sup>th</sup> SEPTEMBER 2024** ERBIL INTERNATIONAL FAIRGROUND

**Platinum - USD 65,000**

**HITEX. 2024**

## **Sponsorship Package**

- Area Size: **84 M<sup>2</sup>** unequipped area for a custom designed booth for Platinum Sponsor at the main area of the fairground.
- Your company will be acknowledged as Platinum Sponsor of the event, and your logo will be displayed on the designed location of Platinum Sponsors on the following elements:
  - On HITEX official website.
  - On the back side of the ID badge of Exhibitors and Visitors.
  - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
  - On the sponsor wall inside or outside the hall.
  - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities.
  - On the packshot of the commercial videos that will be prepared to promote the event.
  - Formal recognition as Platinum Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).
  - On HITEX 2024 report for the section of the sponsors.
- Promotional video production about the company and its participation in HITEX, which will be published on HITEX social media channels.

**03<sup>rd</sup> - 06<sup>th</sup> SEPTEMBER 2024** ERBIL INTERNATIONAL FAIRGROUND

**Gold - USD 45,000**

**HITEX. 2024**

## **Sponsorship Package**

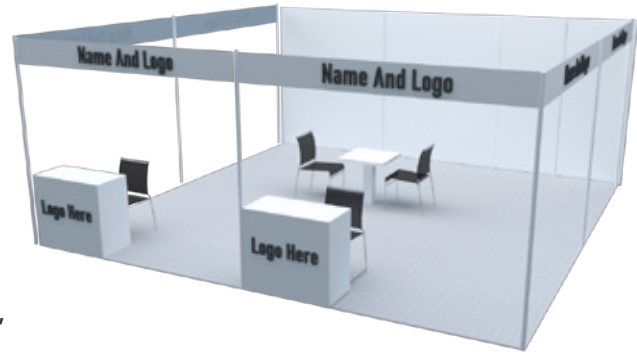
- Area Size: **84 M<sup>2</sup>** unequipped area for a custom designed booth for Gold Sponsor at the main area of the fairground.
- Your company will be acknowledged as Gold Sponsor of the event, and your logo will be displayed on the designed location of Gold Sponsors on the following elements:
  - On HITEX official website.
  - On the sponsor wall inside or outside the hall.
  - On the packshot of the commercial videos that will be prepared to promote the event.
  - Formal recognition as Gold Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).
  - On HITEX 2024 report for the section of the sponsors.
- Promotional video production about the company and its participation in HITEX, which will be published on HITEX social media channels.

**03<sup>rd</sup> - 06<sup>th</sup> SEPTEMBER 2024** ERBIL INTERNATIONAL FAIRGROUND

# PARTICIPATION FEES FOR EXHIBITORS:

## Bronze

- Unfurnished SQM Price: USD 250.
- Equipment Price SQM: USD 65 per SQM.
- Minimum Booth size: **half bronze**.
- Height: 3.5 m
- Equipment: Shell Scheme stand, company name, 4 chairs, 2 square tables, electrical sockets, grey isle carpet under the booth.



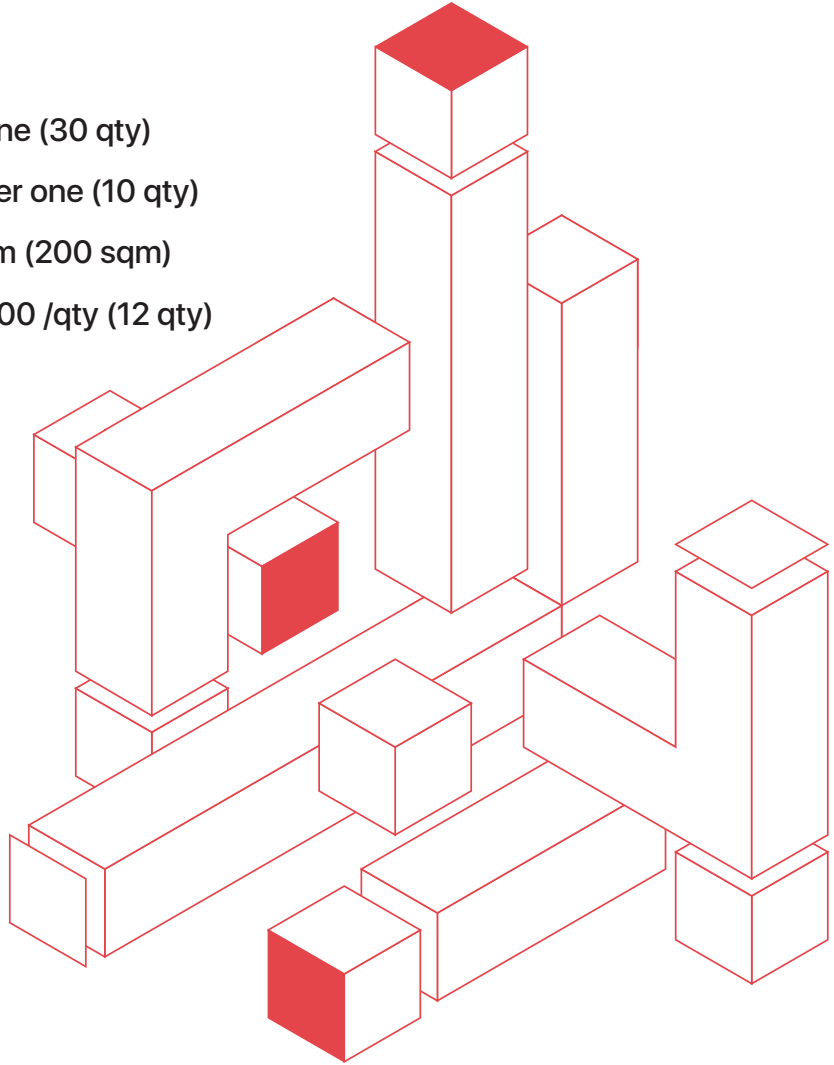
## Standard

- Equipped Stand Price: USD 250 per SQM.
- Minimum Booth size: **12 m<sup>2</sup>**.
- Height: 2.5 m
- Equipment: Shell Scheme stand, company name, 2 chairs, 1 square table, electrical sockets, grey isle carpet under the booth.



## Additional Features:

- Hall Pillars: \$ 500 per one (30 qty)
- Ceiling boxes: \$1000 per one (10 qty)
- Outside area: \$150 /sqm (200 sqm)
- Outside Billboards: \$1500 /qty (12 qty)

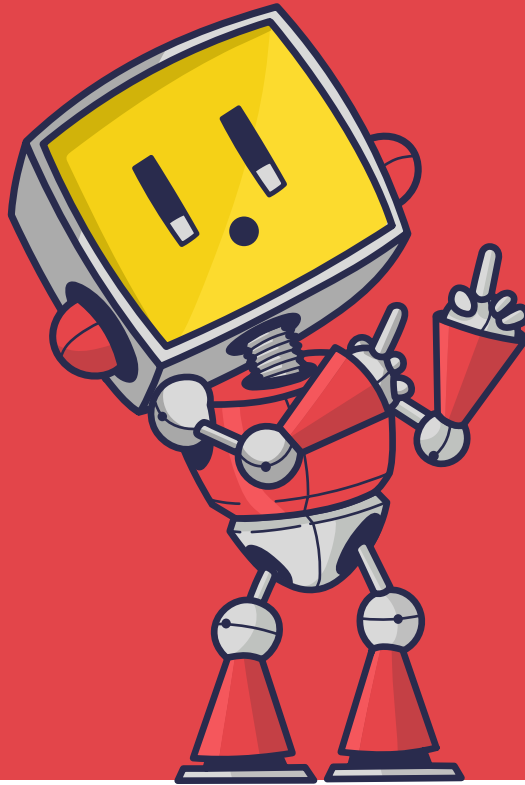






03<sup>rd</sup> - 06<sup>th</sup> SEPTEMBER 2024 ERBIL INTERNATIONAL FAIRGROUND

# HITEX.



W. [www.hitex.tech](http://www.hitex.tech)  
E. [Info@hitex.tech](mailto:Info@hitex.tech)  
E. [Sales@hitex.tech](mailto:Sales@hitex.tech)  
P. +964 (0) 750 012 4000  
P. +964 (0) 750 012 5000



[/hitex.tech](https://www.facebook.com/hitex.tech)  
[#HITEX23](https://www.instagram.com/hitex.tech)