

HITEX. 2025

PARTICIPATION PACKAGES

09 - 12 SEPTEMBER 2025

ERBIL INTERNATIONAL FAIRGROUND

THE FUTURE UNLOCKED



About HITEX



Hawler International Technology Exhibition (HITEX) is Iraq's premier annual technology exhibition and conference, hosted at the Erbil International Fairground. Since its inception in 2019, HITEX has transformed into a vital platform for businesses to expand by presenting their latest products, services, and advanced technologies from around the globe.

With five successful editions under its belt, HITEX has quickly established itself as the largest exhibition in the country, attracting significant visitor numbers and facilitating extensive business transactions by 2024.

HITEX serves as a vital meeting point for leading tech companies in the region, providing an environment for the exchange of innovative ideas. It offers industry leaders the opportunity to showcase their advancements, engage in dynamic discussions about technological progress, and explore the new growth opportunities.

HITEX Facts & Statistics:



HITEX Facts and Statistics:

+50K
VISITORS

+150
PARTICIPANT

+20
COUNTRIES

+800
EXHIBITS

+2000
BUSINESS DEAL

+20
PRODUCT
LAUNCH

+30
STARTUPS

+30
EXPERT
SPEAKERS

15
PANEL DISCUSSIONS,
SEMINARS &
WORKSHOP

HITEX 2025



09 – 12
SEPTEMBER 2025



9600 SQM



Erbil
International Fairground



50K Visitors



150 Companies



20 Countries

HITEX



Why to Participate?

- **Lead Generation:** HITEX enables you to identify and attract new customers, offering a valuable opportunity for investors eager to capitalize on Iraq's expanding market
- **Networking and collaboration:** HITEX offers the chance to connect with key players in Iraq's marketplace, fostering long-lasting partnerships and collaborations.
- **Brand Exposure & Awareness:** HITEX is the ideal platform to showcase your brand and connect with the largest possible audience for your target market.
- **Product Launching** HITEX provides a premier venue for introducing your new products to a receptive audience, maximizing visibility and impact in the market.
- **Market Research:** HITEX offers valuable insights into industry trends and customer preferences, helping businesses understand the Kurdistan and Iraqi market landscape and make informed decisions.
- **Competitive Analysis:** HITEX allows businesses to evaluate their competitors, gaining insights into market positioning and strategies to enhance their own offerings in Iraq.
- **Business Expansion:** HITEX serves as a key platform for companies looking to explore new opportunities and scale their operations within the growing Kurdistan and Iraqi market.

Who can Participate?

- Telecommunication and Mobility
- AI & IoT
- Consumer Technology
- Network & Security
- IT Solutions & Smart technology
- Industrial Machine Learning
- Robotics
- Fintech
- E-businesses.

Sponsorship Packages

HITEX

HITEX is a premier technology platform in Iraq that brings together industry leaders, innovators, and stakeholders from various sectors. Sponsoring HITEX not only enhances your brand visibility but also connects you with a diverse audience, fostering networking opportunities and potential

Brand
Visibility

Targeted
Reach

Networking
Opportunities

Enhanced
Credibility

DIAMOND Sponsorship Package

USD 90,000

- Booth size: 84 SQM space only for a custom designed booth for Diamond Sponsors at the main area of the fairground.
- Your company will be acknowledged as Diamond Sponsor of the event, and your logo will be displayed on the designed location of Diamond Sponsors on the following elements:
 - HITEK Official Website
 - On the back side of the ID badge of Exhibitors and Visitors
 - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list
 - On the sponsor wall inside or outside the hall
 - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities
 - On the Packshot of the commercial video that will be prepared to promote the event
 - On HITEK 2025 report for the section of the sponsors
- Formal recognition as Diamond Sponsor on HITEK social media channels (Facebook, Instagram and LinkedIn).
- Promotional video production about the company and its participation in HITEK, which will be published on HITEK social media channels
- One hour Stage time for the company presentation on HITEK Stage.

PLATINUM Sponsorship Package

USD 65,000



- Booth size: 84 SQM space only for a custom designed booth for Platinum Sponsors at the main area of the fairground.
- Your company will be acknowledged as Platinum Sponsor of the event, and your logo will be displayed on the designed location of Platinum Sponsors on the following elements:
 - HITEK Official Website
 - On the back side of the ID badge of Exhibitors and Visitors
 - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list
 - On the sponsor wall inside or outside the hall
 - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities
 - On the Packshot of the commercial video that will be prepared to promote the event
 - On HITEK 2025 report for the section of the sponsors
- Formal recognition as Platinum Sponsor on HITEK social media channels (Facebook, Instagram and LinkedIn).
- Promotional video production about the company and its participation in HITEK, which will be published on HITEK social media channels
- One hour Stage time for the company presentation on HITEK Stage.

GOLD Sponsorship Package

USD 45,000

- Booth size: 84 SQM space only for a custom designed booth for Gold Sponsors at the main area of the fairground.
- Your company will be acknowledged as Gold Sponsor of the event, and your logo will be displayed on the designed location of Gold Sponsors on the following elements:
 - HITEK Official Website
 - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list
 - On the sponsor wall inside or outside the hall
 - On the Packshot of the commercial video that will be prepared to promote the event
 - On HITEK 2025 report for the section of the sponsors
- Formal recognition as Gold Sponsor on HITEK social media channels (Facebook, Instagram and LinkedIn).
- Promotional video production about the company and its participation in HITEK, which will be published on HITEK social media channels
- One hour Stage time for the company presentation on HITEK Stage.

Participates Fees for the Exhibitor

Bronze Location:

- Space only: \$300 per SQM
- Equipped area: \$350 per SQM.
- Minimum booth size: 18 SQM.
- Equipment for each 18 SQM: Shell Scheme stand, company name, 4 chairs, 2 square tables, electrical sockets, grey carpet under the booth.

Standard Location:

- Equipped area: \$300 per SQM.
- Minimum booth size: 12 SQM.
- Equipment for each 12 SQM: Shell Scheme stand, company name, 2 chairs, 1 square tables, electrical sockets, grey carpet under the booth.



HITEX Conference



The HITEX Conference, held concurrently with the HITEX exhibition, serves as a vital platform for in-depth discussions on technology and innovation. This interdisciplinary event gathers academic scientists, government representatives, NGOs, and prominent figures from both the private and public sectors, providing a rich environment for knowledge exchange and collaborations.

Showcasing
Innovations

Knowledge
Dissemination

Networking
Opportunities

Product
Launches

Conference Sponsorship Package

USD 50,000

The Sponsor of HITECH Conference 2025 will get the following benefits:

- Host the representative of the sponsor for one of the selected panels of the conference that related to the sponsoring industry.
- Formal recognition during the conference of HITECH 2025.
- Logo placement on the banner design of each topic that will be displayed on the screen of the stage during each panel.
- Logo to be placed on the press wall of the conference.
- Promotional video production about the company and the importance of HITECH Conference.
- Your logo will be on the back side of the ID badge of the Panelists and Moderators for the conference.
- Logo on HITECH website as Conference Sponsor

Additional Advertising Spaces

- Pillar Branding: the pillars inside the hall

Available 30 pillars.

Rental fees: \$500 per pillar, for 4 days. (printing excluded)

- Billboard advertising: the billboard in the main entrance of the venue

Available 10 billboard (size: 250x150 cm).

Rental fees: \$1,500 per billboard, for 4 days. (printing excluded)

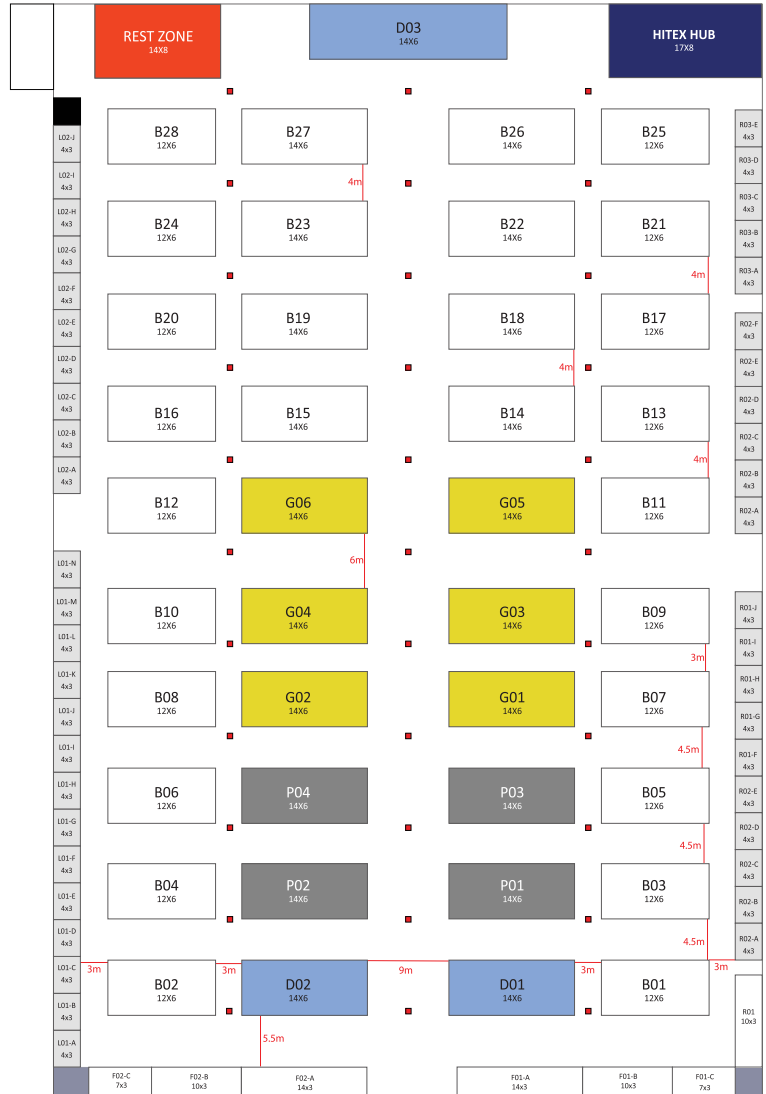
- Ceiling boxes: dangler in the main aisle inside the venue.

Available 10 boxes

Rental fees: \$1,000 per boxes, for 4 days. (printing excluded)

ERBIL INTERNATIONAL FAIRGROUND

09 - 12 SEP 2025



MAIN
ENTRANCE

HITEX. 2025

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