

HITEX. PORTFOLIO

THE BIGGEST INTERNATIONAL
TECH EXHIBITION IN IRAQ

HITEX.

Hewler International
Technology Exhibition

SAY HI TO
TECHNOLOGY





WHAT IS HITEX?

Hawler International Technology Exhibition (**HITEX**), the largest annual exhibition and conference in Iraq for technology and electronics, takes place at the **Erbil International Fairground**. We prioritize the highest standards of quality and professionalism in our partnerships with international companies. Our goal is to elevate the local market by introducing top-tier international products and technologies, ensuring consumers have access to world-class offerings.

Moreover, we understand the significance of contributing to Iraq's local economy. We are committed to supporting local businesses and empowering their growth through effective marketing and distribution strategies. By facilitating the exchange of knowledge and expertise, we strive to cultivate a culture of entrepreneurship and innovation within Iraq. **RedEagle Expo Company Ltd.** is the organizing entity behind **HITEX**, responsible for hosting exhibitions and conferences.

MISSION

Our mission is to facilitate market entry for both local and international companies into the Iraqi market. Additionally, we aim to promote the growth of our domestic market by partnering with top-notch international companies and offering high-quality products.

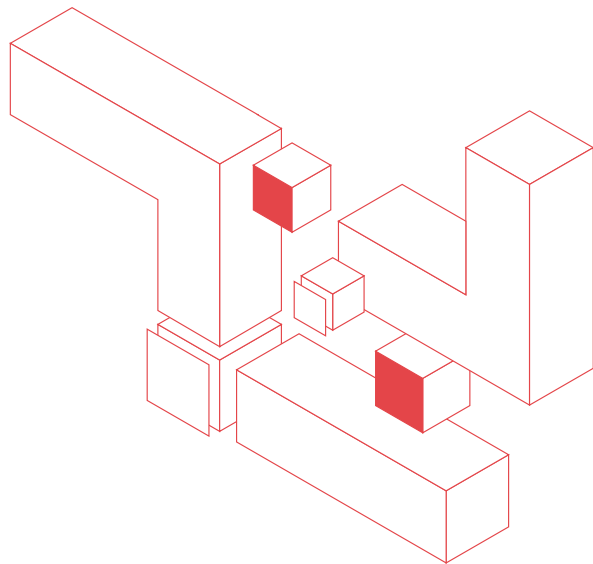
VISION

Our vision is to establish the largest international tech and electronics exhibition in Iraq and the surrounding region.



HITEX IS IN COLLABORATION WITH

HITEX receives support from the Kurdistan regional government through its IT department in Erbil, as well as the Iraqi government through the Ministry of Communication, communications and Media Commission (CMC) and the Iraqi Telecommunications and Post Company (ITPC). This strong backing underscores the significance of HITEX as the largest exhibition in Iraq, solidifying its position as a key event in the country's technology and telecommunications landscape.



SECTORS OF HITEX

- FUTURISTIC TECHNOLOGY
- TELECOMMUNICATIONS
- ELECTRONICS
- CONSUMER TECHNOLOGY
- TELECOM AND MOBILITY
- NETWORK AND SECURITY
- ARTIFICIAL INTELLIGENCE
- IOT
- BLOCKCHAIN TECHNOLOGY
- E-BUSINESSES





HITEX Conference provides a platform for in-depth discussions on various technology-related topics. And during **HITEX** days, attendees can participate in panels by asking questions to **HITEX** panelists that explore the latest updates and advancements in technology relevant to Iraq's market and the world.





HITEX FUTURE STARS

It is a dynamic platform within **HITEX** that empowers young project owners and fosters regional entrepreneurship. In collaboration with the **Rwanga Foundation**, it offers a dedicated space where aspiring entrepreneurs can showcase their ventures and connect with a diverse audience. A key component of **HITEX Future Stars** is (Invest My Idea, a crowdfunding platform that brings startups, mentors, investors, and organizations together to showcase their tech-related innovations to **HITEX** audience and a judging committee.



OUR STORY

HITEX has achieved remarkable success over **four exhibition editions**, starting from its modest beginnings in **2019** to becoming the largest exhibition in terms of visitor turnout and business transactions by **2023**.

Throughout our five-year journey, we encountered numerous challenges, but we persevered and built our brand into the largest tech and electronics exhibition.

We overcame each obstacle that came our way, solidifying our position in the industry and establishing ourselves as a leading force in the market.



HITEX EXHIBITION

15-17 APRIL **2019**

 **SAAD ABDULLAH HALL**

 **12K VISITORS**

 **1500 SQM**

 **56 COMPANIES**

 **8 COUNTRIES**

 **31 DEALS**

16-19 JUNE **2021**

 **ERBIL INTERNATIONAL FAIRGROUND**

 **34K VISITORS**

 **2500 SQM**

 **72 COMPANIES**

 **13 COUNTRIES**

 **63 DEALS**

27-30 JUNE **2022**

 **ERBIL INTERNATIONAL FAIRGROUND**

 **42K VISITORS**

 **3200 SQM**

 **97 COMPANIES**

 **19 COUNTRIES**

 **235 DEALS**

06-09 JUNE **2023**

 **ERBIL INTERNATIONAL FAIRGROUND**

 **48K VISITORS**

 **5200 SQM**

 **121 COMPANIES**

 **21 COUNTRIES**

 **1890 DEALS**

HITEX CONFERENCE

| 2019 15-17 APRIL

| Topics:

- What digital government would look like?
- What is renewable energy and how is changing the world?
- How technology affecting careers and job vacancies in future?
- How technology involves in business entrepreneurship?
- What is 5g?

| 2021 16-19 JUNE

| Topics:

- What digital id and how to transform?
- Ai and robotics and the future of human resource.
- Woman building a career in technology.
- Joint venture within it in kri.
- E-learning after pandemic in 21th century.
- Introducing crypto and future of cryptocurrency.

HITEX CONFERENCE

| 2022 27-30 JUNE

| Topics:

- Digital century (what to expect from now to next 10 years).
- Applications of 5g in iraq.
- Social media and fake news (how to deal with it?).
- Tech entrepreneurship support in kri and iraq.
- Joint venture within it in kri.
- Raising strong technology-capable youths.
- Pros and cons of gaming on new generation.

| 2023 06-09 JUNE

| Topics:

- Transitioning from traditional system to digital-first strategy.
- Ai between treat and opportunity.
- The role of sustainable energy in iraq's economy.
- Banking services in digital era.
- Entrepreneurship: from idea to investment.
- Cyber security.
- Copyright in digital world.

SUCCESS STORIES

During each edition of **HITEX**, we have been fortunate to witness a multitude of success stories. Numerous remarkable deals were signed, leading to the creation of many satisfied, long-term clients. Our platform has played a crucial role in assisting a large number of companies in achieving their ambitious targets and facilitating their continuous expansion.



OUR SPONSORS

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OUR SPONSORS

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Media Sponsor



Our Partner



HITEX EXHIBITORS

- 51 Labs
- Access to Arabia
- Adaptive Techsoft
- Al Taj Company
- Al-Intaj / jordan pavilon
- American University of Iraq, Sulaimani
- American University of Kurdistan
- Arbella
- Ashty Health Organization
- Awael Technologies
- Ballafreen
- Ballu
- Barista Coffee / Gourmet
- Be Safe
- Beyond Limits
- Bibars
- Bigo Technology
- Black Ace
- Bleety
- Blue Storm
- BluePrint Co
- Bmsho
- Bonlili
- Boombena
- Botdenm
- Business Insights
- Business Line
- C.I.S (CEDARS)
- Card Houzz
- Careem

- CEE
- Chaloos
- CheTech
- Citadel Engineering Company
- Clever Scientific
- Creative Studio
- Customs
- Daisy Bazzar
- Darnafees for Home Services
- Datahub Analytics
- Digital City
- DotNet company
- Dr. Online
- Ducircle
- Edicoo
- Edwina Educational Services
- EIF
- Ejaf
- Elryan
- Epson
- Event Box
- Fakir
- Fercademy
- FIB
- FINESTWAY COMPNY
- Fit20
- Flux Solar
- Gasha Institute
- Grenton
- HAKIM
- Harzan
- HAS
- Hasar Org.
- Help tech
- High Smart
- Hisense
- HOMELE
- Homix Company
- iCenter
- iMart
- imir
- In 2 Networks
- Infinix
- Injaz
- Intaj
- Integrated Solutions
- Interchange Institute
- IQ Car
- Iraq Technology
- Iraqi Innovators
- ITPC
- Jiasaz
- Jibal Zone
- Just Blue Color

- Kafu

■ Kayan HR Solutions

■ Kernel Company

■ KESK

■ Korek

■ Kubok Group

■ Lara telecom

■ Leading Point

■ Lezzo App

■ Link Company

■ LJM

■ Lucid source

■ Malia Tec

■ MapCom

■ Market Wings

■ Masar Alreem

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■ Medal Power
- Meraki Ventures

■ Ministry of Education

■ Miran VR

■ Mirsan

■ Miswag

■ Modern Transition Company

■ Mshtari Online Market

■ NALIASA

■ Nasspay

■ National Bank of Iraq

■ National Technical Institute

■ Netspot Solutions

■ Noon for computer

■ Noor tell

■ One Connect Agency

■ Ora App

■ Organo

■ Otra Tech
- Paya

■ Pelemall

■ Pepu

■ Phenix

■ Plus the Edge

■ Power Sites

■ Power Solid

■ Protex Company

■ ProWare Company

■ Quick Pay

■ Red Printing

■ REVGE

■ Right Thing

■ ROI

■ Rudaw Studio

■ Sajaya ERP

■ SAKO

■ Sam Pro

- Samsa

■ SanSever

■ Security Management Technology

■ Sedra for e-payment solutions

■ Seven Gate

■ Sharp soft company

■ Skills House

■ Sky Marketing

■ SLC

■ Smart EX Home

■ Smart Solution Company

■ Smart web iraq

■ Soran University

■ Source Tech

■ Ster Computer

■ Super Cell

■ TechEye

■ Time Net
- TipTop

■ Tishk International University

■ Tjdeed Technology

■ Tornet

■ Trade Bank of Iraq

■ TSC

■ Tweekl

■ UK Government

■ University of Kurdistan Hawler

■ VarinFX

■ Vega AI Group in Dubai

■ Vision Capital Group

■ Visit Erbil

■ Wan Company

■ West Nordic

■ Westeye

■ White Label Solutions

■ White Space
- World Coffee

■ World Food Programme

■ Yana Banking Service

■ Zain Cash

■ ZamaSafe

■ ZiBox E-commerce



TESTIMONIALS



“ A stronger Kurdistan depends on the development of technology, Which I am happy to see in Kurdistan.

Masrour Barzani,
Prime Minister of the Kurdistan Regional Government ”



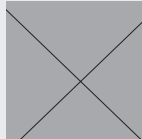
“ HITEX Exhibition is an incubator of ideas, birthing novel approaches for tech companies to safeguard copyrights, spurring progress while safeguarding artistic expression.

Ahmed Shaker Hussein,
Supervisor of IQ Department Communication and Media Commission ”



“ The Presidency of the Government and the Council of Ministers are with you step by step in order to provide the best service to the citizens of Kurdistan.

Ano Jawhar,
Minister of Transport and Communication ”

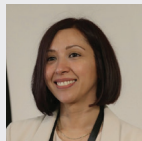


“ _____
Hiwa Afandi,
Deputy Minister and Head of DIT at KRG ”



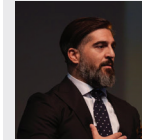
“ With the ability of the youth and the experience of the elders, together, will result in excellent results in the country's progress.

Nasif Kayad,
Expert Trainer in Arab Culture ”



“ Innovation knows no boundaries and Iraqi tech entrepreneurs are breaking barriers, harnessing the power of ideas and investments to redefine the landscape of their nation.

Liza Habashneh,
Director at Ministry of Digital Economy Entrepreneurship - Jordan ”



“ This is a process, and we will change from cash to digital payment, whether it's whether by card or digital wallet.

Asos Harsin,
Chairman of the Board RAA Investment Group ”

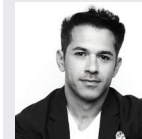


“ _____
Bartlomiej Gierszyn,
CEO of Grenton ”



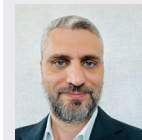
“ Commercial counselor at the Austria Embassy- Head of Advantage Austria Sustainable energy holds the key to Iraq's economic transition, lighting the path toward a prosperous and more developed future.

Herwing Neuper ”



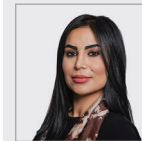
“ Artificial intelligence stands between a threat and an opportunity, reflecting our choices and actions. How we navigate this complex landscape will determine whether it becomes a force that undermines our very existence or propels us toward a future of boundless innovation and growth.

Carwan Rasool,
Founder & CEO at Genvalues ”



“ The adoption of digital payment on acceptance has gone so fast that it became a trend; it became a part of people's everyday life inside the country.

Ismail A. Mohammed,
Group CEO FASTLINK ”



“ The transition from cash to digital payment is an ongoing process, and we will undoubtedly welcome it, whether through card transactions or digital wallets. Adhering to this transformation is of utmost importance for a better future.

Dr. Nawal Karim,
Business Development Manager at NassPay ”

HITEX24 EXPECTATIONS



04-07 JUNE 2024



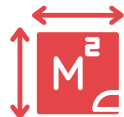
4 DAYS



**ERBIL INTERNATIONAL
FAIRGROUND**



50K VISITORS



5200 SQM



150 COMPANIES



***25 COUNTRIES**

HITEX24

HITEX24 is set to be even more expansive, with a greater number of participating companies and visitors. As the largest event of its kind in Iraq, our brand has established itself as a prominent platform for national and international exhibitors. We extend a warm invitation to companies that share the vision of contributing to Iraq's reconstruction. By participating in HITEX24, they will discover unparalleled opportunities to make a significant impact and find their chance to be part of this transformative endeavor.

SALES@HITEX.TECH

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INVEST IN IRAQ

Iraq, a country rich in history and cultural heritage, is also emerging as a vibrant hub for technology and innovation. Considering the rapid investment in digital infrastructure and its growing momentum in e-commerce, telecommunications, cybersecurity, and artificial intelligence, it can be regarded as a fresh spot for investors.

HITEX, as a testament to Iraq's commitment to technology, offers a unique platform for global companies to connect and tap into the country's potential. Invest in Iraq's tech future today.



Invest in Iraq





INVEST IN KUDISTAN

Erbil, the capital city of the Kurdistan Region of Iraq, is a dynamic and rapidly growing metropolis that has positioned itself as a prominent center for technology and innovation. With a vibrant entrepreneurial spirit and a supportive ecosystem, Erbil has become a hub for technology-driven businesses and startups. As **HITEX**'s host city, Erbil shines as a vibrant tech hub, offering a platform for global companies to connect, collaborate, and explore exciting opportunities in the Iraqi market.



Invest Kurdistan



Visit Kurdistan



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