

HITEX. 2023 .

THE TRANSFORMATIONAL ERA



**HITEX 2023
REPORT**

THE TRANSFORMATIONAL ERA



ABOUT REDEAGLE AND HITEX

HITEX, short for **Hawler International Technology Exhibition**, is one of the largest and most influential technology events in Iraq, held annually in **Erbil, Kurdistan Region - Iraq**. With a rich history spanning over four years, **HITEX** serves as a platform for showcasing the latest innovations, trends, and advancements across various sectors of the technology industry. The event attracts a diverse range of participants, including industry leaders, entrepreneurs, investors, government officials, and technology enthusiasts from around the world.

HITEX offers a unique opportunity for networking, business collaborations, product launches, and knowledge sharing through its comprehensive conference program and exhibitions. It has become a hub for cutting-edge technologies, such as artificial intelligence, blockchain, robotics, cloud computing, cybersecurity, and smart cities, shaping the future of technology in the region and beyond.

It is an annual exhibition in **Erbil, Kurdistan Region – Iraq**. **HITEX** is the leading example of the growth and progress of the tech sector as the exhibition has grown since last year from a local tech show to the biggest technology exhibition in the country, drawing about **50,000 visitors** for **4 days**.

HITEX was established in June **2019** by two Iraqi tech visionaries and entrepreneurs, Frarhang Bradosty and Raber Kareem, with the goal of promoting technology and entrepreneurship in the region. The exhibition proved to be an outstanding success, establishing its own organizing company, **RedEagle**, **HITEX** has become a hub and a platform for technology companies to communicate, collaborate, and provide tech enthusiasts in the region with an opportunity to get to know the latest technological advancements and trends in the world and also it provides an area of discussion where tech leaders and influencers get to exchange their ideas and talk about greater purposes in tech itself.



HITEX.

Organized by
RedEagle

RedEagle Company is the organizer of **HITEX**, which was established in **2020**. **RedEagle Company** organizes and manages the exhibition through a young and capable team. It has successfully stepped forward and reached the corners of the world to draw local and international tech companies and tech-savvy's attention here in **Erbil, Kurdistan Region, Iraq**. **RedEagle** advocates for the message that such companies and activities can be an essential part of technological development.



HITEX23 IN COOPERATION WITH KRG

His Excellency, **Mr. Masrour Barzani, the Prime Minister of the Kurdistan Regional Government (KRG)**, reaffirmed the **KRG's** commitment to fostering the growth and advancement of digital transformation within the region. With a strong focus on aligning with the progress of developing nations, the **KRG** has extended unprecedented support through its ministries, **the Department of Media and Information (DMI)**, and **the Department of Information Technology (DIT)**.

This collaboration between the **KRG, DMI, DIT**, and the **Iraqi government** has contributed significantly to **HITEX's** expansion and transformation into an internationally recognized exhibition. **HITEX 2023** has attracted companies from around the world, further solidifying its position on the international stage.

Furthermore, the successful coordination between **HITEX** and the **KRG** resulted in the participation of various ministries and key stakeholders. This synergy has been instrumental in creating a dynamic and engaging platform that showcases the latest technological advancements and fosters meaningful interactions among industry players.

The collective efforts and support from the **KRG, DMI, DIT**, and the **Iraqi government** have undoubtedly propelled **HITEX's** success and position as a leading international exhibition. We remain committed to nurturing this cooperation and look forward to continued collaboration in future editions of **HITEX**.

HITEX23 SUPPORTED BY CMC

In addition to the aforementioned support, the Iraqi government has played a crucial role in endorsing and participating in **HITEX 2023**. **The National Communications and Media Commission of Iraq (CMC)** has extended valuable backing to the exhibition, recognizing its significance in promoting technological advancements within the country.

Under the government's guidance, **HITEX** has successfully united various tech companies from different fields across Iraq, providing them with a unified platform to showcase their innovations. Furthermore, the government actively invited representatives and figures from ministries to attend **HITEX 2023**, enabling them to witness firsthand the remarkable progress and improvements in technology taking place within Iraq.

The **Iraqi government's** support and involvement in **HITEX** have underscored its commitment to fostering growth, innovation, and collaboration within the technology sector. We are immensely grateful for their endorsement and look forward to further collaboration in future editions of **HITEX**.



HITEX23 IN PARTNERSHIP WITH RWANGA FOUNDATION

The partnership between **HITEX** and the **Rwanga Foundation** is founded on shared values and a common mission to empower young individuals and introduce them to cutting-edge technologies. As a renowned non-governmental organization, the **Rwanga Foundation** has dedicated itself to providing platforms that enable youth to discover their abilities and reach their full potential.

Over the years, the **Rwanga Foundation** has made significant contributions in various sectors, with a particular focus on education and youth empowerment. These sectors strongly resonate with the goals and objectives of **HITEX**, making the **Rwanga Foundation** an ideal choice as our key partner.

Through this partnership, **HITEX** aims to leverage the expertise, network, and resources of the **Rwanga Foundation** to create impactful experiences for the audience. Together, we will strive to foster innovation, skill development, and knowledge sharing among the youth, ultimately driving the technological advancement of our society.



HITEX EXHIBITION

Connection is an important part of every business. Anyone may develop business relationships and contacts with business rivals, competitors, fellow industry experts, and leaders by participating or exhibiting at **HITEX**. **HITEX** is the only venue in Iraq where exhibitors can meet visitors, investors can meet start-ups, and businesses can meet clients. Exhibitors reserve particular areas in which to discuss technologies. Every year, **HITEX** provides people the opportunity to begin creating the technological foundations of the future.

There are many reasons for a company to join **HITEX** as an exhibitor, and we tried to boil them down to eight main points:

We believe exhibitors participate in HITEX to:

- **Generate Leads:** Convert **HITEX** visitors into your leads.
- **Expose Your Brand:** Raise awareness of your brand by showing it to 50,000 targeted, tech-savvy visitors.
- **Networking Opportunity:** You will meet with more than 200 participating companies in a convenient location and have more opportunities for business deals.
- **Showcase Innovations:** Demonstrate your cutting-edge products, and attract potential customers and partners in a competitive market.
- **Market Expansion:** Open doors to new market opportunities by reaching a diverse audience of tech-savvy visitors, expanding the customer base, and exploring collaborations beyond current reach.
- **Industry Visibility:** Enhance your visibility and reputation, attract key stakeholders, industry experts, and media coverage, and position yourself as an industry leader.
- **Stay Updated on Industry Trends:** Keep informed about the latest industry trends through engagement with peers, attending presentations, and network with professionals to stay ahead of the curve.
- **Access to Investors and Funding Opportunities:** **HITEX** attracts potential customers, investors, and venture capitalists, providing exhibitors the chance to connect, pitch ideas, and secure funding for further growth.

REGISTER AT HITEX

Become part of Iraq's Biggest technology exhibition and showcase your brand's products, services, and professional way of conducting business, connect with tens of thousands of potential customers, and partner with Iraq's top businesses.

HITEX is not just an exhibition; it is a meeting place of ideas and visions. Every year, **HITEX** provides people with the opportunity to begin creating the technological foundations of the future.

To book your space now at **#HITEX24**, please reach out to **+964 750 012 5000** & **+964 750 012 4000** or at **sales@hitex.tech**





REPRESENTING COUNTRIES

- | | | |
|---|---|---|
|  KRI |  Iraq |  Spain |
|  Australia |  Japan |  Sweden |
|  Austria |  Jordan |  Turkey |
|  China |  Korea |  UAE |
|  Finland |  Netherlands |  UK |
|  Germany |  Poland |  USA |
|  India |  Saudi |  Vietnam |

04
DAYS

+121
EXHIBITORS

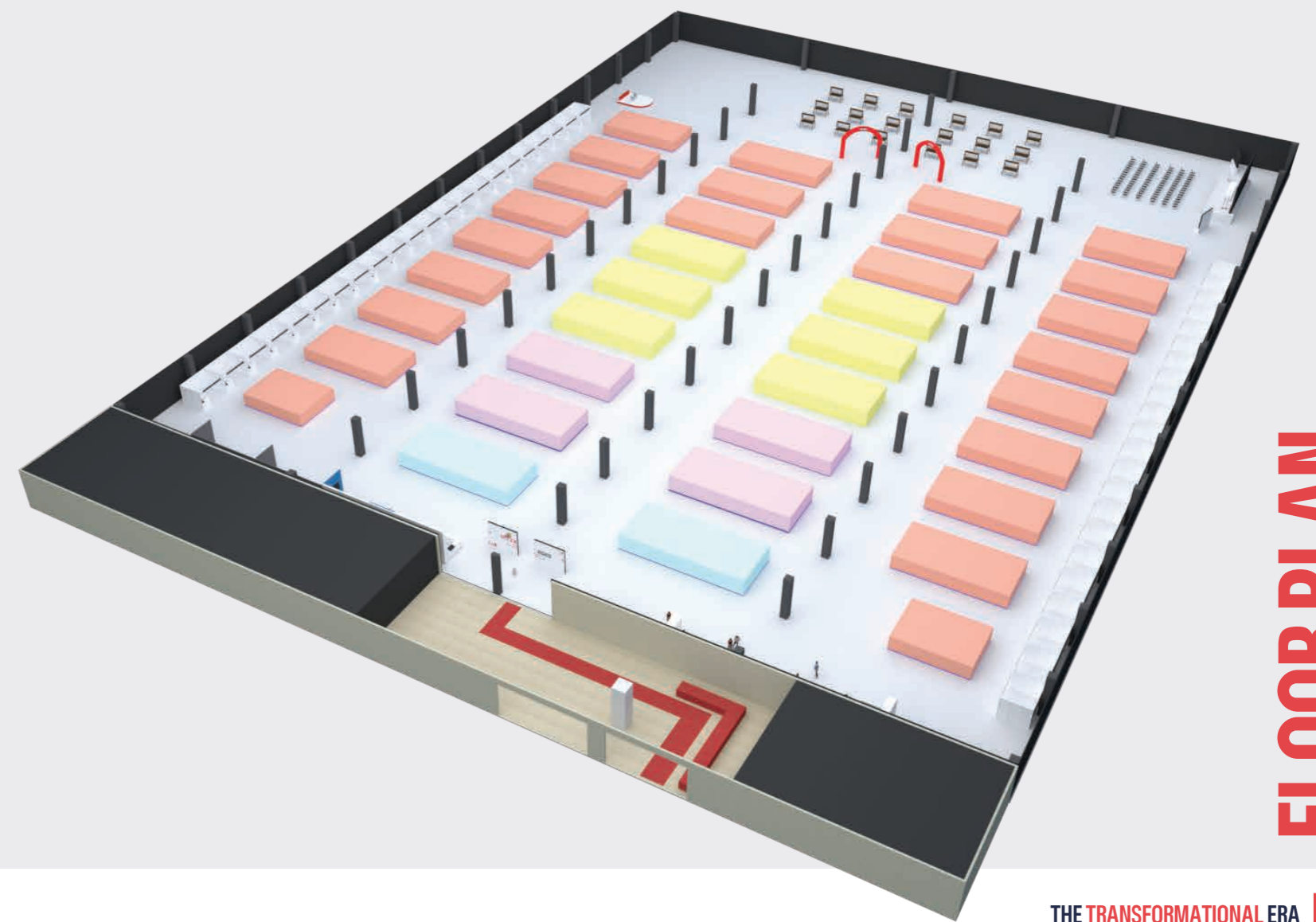
+32
STARTUPS

21
COUNTRIES

+48K
VISITORS

+1K
JOB CREATION
& BENEFICIARIES

1890
BUSINESS
CONTRACTS



FLOOR PLAN

HITEX CONFERENCE

HITEX 2023 went beyond showcasing innovative exhibitors, offering a knowledge hub with enriching panels and presentations. Industry experts and visionaries discussed a wide range of topics, including emerging technologies, digital transformation, AI, and cybersecurity. Attendees gained valuable insights, learned best practices, and explored case studies, staying at the forefront of technological advancements in Iraq and beyond.

The **HITEX 2023** Conference, held alongside the renowned **#HITEX23** exhibition, provided a dedicated platform for technology-related discussions. It brought together academic scientists, government representatives, NGOs, and key figures from the private and public sectors. The interdisciplinary conference showcased the latest IT innovations, trends, challenges, and practical solutions. The conference facilitated knowledge dissemination, collaborations, and effective implementation of IT solutions by featuring informative panels, presentations, and product launches.

HITEX 2023 and its conference catalyzed technological growth, inspiring participants to embrace the transformative power of technology and drive innovation in Iraq and worldwide.

HITEX. CONFERENCE

THE TRANSFORMATIONAL ERA



HITEX. CONFERENCE

TUESDAY, JUNE 6TH 2023

BANKING SERVICES IN A DIGITALIZED ERA

Although Iraq has achieved the desired result in securing financial services, there is mistrust from Iraqi citizens in using smart financial services, and that is due to a lack of awareness of their existence and the usage process. How can we increase the trust and awareness of using these services more effectively and efficiently? What process is needed? What is the result of alternating the cash payment with the non-cash ones? Would it be efficient for Iraqi citizens? In this panel, we invited banking experts from banking backgrounds to talk about best practices to increase awareness and trust in Iraqi financial services.



DLVEEN AHMED
DIRECTOR OF
ENTREPRENEURSHIP PROGRAMS
AND DEPUTY COUNTY DIRECTOR



AWARA RASOUL
SALAHADDIN UNIVERSITY
UNIVERSITY LECTURER



RAWAZ RAUF
PARTNER AT EUPHRATES
VENTURES



DR. BAYAR SHAHAB
DIRECTOR OF BUSINESS
DEVELOPMENT AT NASSWALLET
DIGITAL BANKING

HITEX. CONFERENCE

WEDNESDAY, JUNE 7TH 2023

SUSTAINABLE ENERGY: THE ROLE OF SUSTAINABLE ENERGY IN IRAQ'S ECONOMIC TRANSITION

Due to climate change issues, there is a new term called "Climate M already witnessed Climate IDPs, people moving from villages in the south to the cities or middle and northern Iraq due to a lack of water infrastructure. Besides, not enough policies force the private sector to protect the environment. Currently, many countries are considering sustainable energy sources. In the last few years, clean energy companies have been expanding in the Iraqi market compared with the years before, although not on an international level yet. However, KRI and Iraq's solar system industry expanded to be a better environmental option. The available options of clean energy resources and the steps that can be taken for it in order to reduce climate change adverse impact, as well as developing this new industry in Iraq that will therefore help in creating new systems and opportunities. In this panel, our experts in environment and energy talked about the risks of climate change and this industry development and how the private and public sectors can work together with the people to develop this industry to create better results from it in terms of reducing environmental pollution, creating new job opportunities.



MAHDI FARAJ
PUBLIC RELATIONS
SPECIALIST



HERWIG NEUPER
COMMERCIAL COUNSELLOR
AT THE AUSTRIAN EMBASSY -
HEAD OF ADVANTAGE AUSTRIA



DR. RAMADHAN MOHAMMED
DIRECTOR AT WATER AND
ENERGY STRATEGIES INSTITUTE
(WESI)



BARTŁOMIEJ GIERSZYN
CEO OF GRENTON

HITEX. CONFERENCE

WEDNESDAY, JUNE 7TH 2023

AI BETWEEN THREAT AND OPPORTUNITY

Artificial Intelligence is coming to stay, and it is becoming a threat for day-to-day tasks and operations to cease to exist. But it is also an opportunity for some small businesses and creators who integrate (AI) into their businesses. And this dramatic shift in how the work can be done will impact the whole economic cycle and job opportunities; new jobs are being created while (AI) is taking over others. So how can we work on avoiding creating a crisis for job seekers and business owners through this transition, and how can we use (AI) best to our advantage? Panelists discussed the transformation and adaptation processes with this transition and showed alternatives for people affected by this.



SARA MUSTAFA
COMPUTER ENGINEER
AND DATA SCIENTIST



DR. KAYHAN GHAFOR
PRESIDENT OF
KNOWLEDGE UNIVERSITY



DR. ISMAEL ALI
COMPUTER SCIENCE LECTURER
AT THE UOZ AND AUK -
PRINCIPAL INVESTIGATOR
AT CCNP AI LAB AT UOZ



CARWAN RASOAL
FOUNDER & CEO
AT GENVALUES

HITEX. CONFERENCE

THURSDAY, JUNE 8TH 2023

TRANSITIONING FROM TRADITIONAL SYSTEMS TO DIGITAL-FIRST STRATEGIES: INSIGHTS ON DRIVING TRANSFORMATION

In an era where digital innovation drives the pace of progress, organizations face the imperative to transition from traditional systems to digital-first strategies. This panel brought together experts and industry leaders to share invaluable insights on navigating this transformative journey. It explored the power of emerging technologies such as 5G and the Internet of Things (IoT) as catalysts for driving digital transformation. Attendees gained practical knowledge and heard about real-world examples of successful digital-first strategies that challenge traditional systems. And they discovered how organizations can harness the potential of these disruptive technologies to unlock new possibilities, enhance operational efficiency, and create seamless experiences for customers.



DR. SHAMAL AL-DOHUKI
HEAD OF THE COMPUTER SCIENCE
DEPARTMENT COLLEGE OF SCIENCE
UNIVERSITY OF DUHOK



AZAD ISMAIL AHMAD
CHIEF TECHNOLOGY OFFICER
AT KRG DEPARTMENT OF
INFORMATION TECHNOLOGY



ZOUFAKAR KHLIKHALI
LEVANT AND IRAQ COUNTRY
LEADER - CISCO



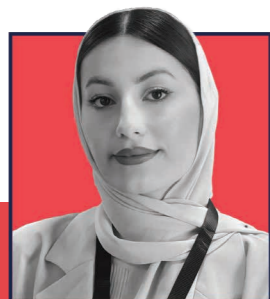
ISMAIL A. MOHAMMED
GROUP CEO FASTLINK

HITEX. CONFERENCE

THURSDAY, JUNE 8TH 2023

FROM IDEA TO INVESTMENT: THE JOURNEY OF TECH ENTREPRENEURS IN IRAQ

Attendees embarked on a captivating exploration of the transformative journey undertaken by tech entrepreneurs in Iraq, from the inception of a groundbreaking idea to securing crucial investments. This panel gathered visionary minds and industry experts who have harnessed the power of technology to turn their entrepreneurial dreams into reality. Attendees gained invaluable insights into the challenges faced, the strategies employed, and the milestones achieved on the path to success. They also discovered how innovation, coupled with a determined spirit, can unlock unprecedented opportunities in Iraq's burgeoning tech landscape.



FATIMA AHMED
CO-FOUNDER & EXECUTIVE
DIRECTOR OF LELAV FOR
SOFTWARE SOLUTIONS



FARHANG BRADOSTI
HITEX ORGANIZER
CEO AND FOUNDER
OF LUCID SOURCE



LIZA HABASHNEH
DIRECTOR AT MINISTRY
OF DIGITAL ECONOMY
ENTREPRENEURSHIP-JORDAN



ASOS HARSIN
CHAIRMAN OF THE BOARD
RAA INVESTMENT GROUP

HITEX. CONFERENCE

FRIDAY, JUNE 9TH 2023

CYBER SECURITY: THE PILLAR OF DIGITAL TRUST AND RESILIENCE

Cyber security is the fundamental pillar of digital trust and resilience in an increasingly interconnected world. This panel brought together industry experts and thought leaders to shed light on the critical importance of safeguarding data, preserving privacy, and fortifying digital infrastructure. Attendees explored the evolving landscape of cyber threats and discovered innovative strategies and best practices for protecting organizations and individuals from malicious attacks.



ABDULLAH AHMED
CEO OF DIGIC COMPANY
CYBER SECURITY TRAINER
& IT SPECIALIST



DR. JAMAL HUSSEIN
DIRECTOR GENERAL
AT THE MINISTRY
OF TRANSPORTATION
AND COMMUNICATIONS



MR. SAIF AL-AYASH
ACCOUNT MANAGER
AT FORTINET



MR. HAYDER ALI
CEO AT IN2NETWORKS
AUSTRALIA

HITEX. CONFERENCE

COPYRIGHT IN THE DIGITAL WORLD: CHALLENGES AND SOLUTIONS FOR TECH COMPANIES

In today's era, innovation never stops; with the advanced internet of things and data-dominant era, our data is being shared and saved all the time, and they are stored for a lifetime, including our personal and professional information. Companies that produce innovative software are prone to having their idea or software stolen and used by third parties without preserving their copyrights. The same goes for content creators and other tech-related companies. Individually speaking, sometimes sharing this data and breaching confidentiality creates many issues for the people and companies involved. Our central question for this panel was, what should the government, content creators, and/or policymakers do to protect everyone's rights? Our panelists discussed data protection in tech businesses and what laws and regulations will protect the data and information of companies and customers; what are the existing regulations, and what are the ones that need to be developed?



GASHBIN TARIQ NAJIB
FOUNDER OF
KATAN PLATFORM



DR. DARA SHERWANI
CHAIR OF DEPARTMENT
OF COMPUTER SCIENCE
AND IT AT THE AMERICAN
UNIVERSITY OF KURDISTAN



KALYAN KOMMURU
LARGE ACCOUNT
MANAGER AT ACRONIS



AHMED SHAKER HUSSEIN
SUPERVISOR OF
IQ DEPARTMENT
COMMUNICATIONS
AND MEDIA COMMISSION



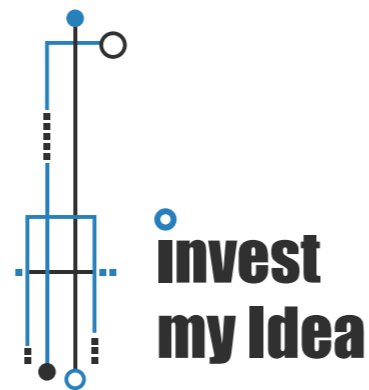
HITEX FUTURE STARS

HITEX Future Stars 2023 was a dynamic platform designed to empower young project owners and bring together entrepreneurs from the region with diverse business ideas. It provided a dedicated space within **HITEX 2023**, in collaboration with the **Rwanga Foundation**, where these aspiring entrepreneurs could showcase and promote their ventures to thousands of attendees.

A prominent feature of **HITEX Future Stars** was the presence of Invest My Idea, a crowdfunding platform operated by the **Rwanga Foundation**. This platform brought together startups, mentors, investors, and organizations working in the entrepreneurial sphere, allowing them to showcase their tech-related innovations to the **HITEX** audience and a judging committee. Throughout the duration of **HITEX**, **32 projects** were carefully selected, granting entrepreneurs the opportunity to present their groundbreaking ideas to individuals and companies. This exposure played a pivotal role in fostering connections and creating pathways for the initiation and development of these projects and their respective abilities. As a testament to their excellence, twelve projects were chosen by experienced committees and awarded for their outstanding contributions.

HITEX Future Stars served as a launchpad for these young entrepreneurs, providing them with the necessary exposure, networking opportunities, and recognition to propel their ventures forward.

HITEX. FUTURE STARS



WINNING PROJECTS

ASAN ZHYAN

BY: ALAN MHIALDDIN

The project consists of several devices; all devices are designed in Kurdistan and have a Kurdish stamp and work in the Kurdish language. Through this project, household appliances can be controlled in three different ways, and you can be aware of the household situation from anywhere you want, and you can also operate the machines.



WINNING PROJECTS

M.THERAPY

BY: HUSSEIN MAHMOOD

M.therapy provide simple, effective online counseling through our platform to those going through challenging times and dealing with problems in their daily lives. Moreover, we conduct webinars and seminars. M.therapy provide simple, effective online counseling through our platform to those going through challenging times and dealing with problems in their daily lives. Moreover, we conduct webinars and seminars.



PSOOLA

BY: SHWAN SARWAN

Psoola's mission is to provide a user-friendly platform to sell tickets for various events, such as concerts, sports events, theater performances, Movies, festivals, and carnivals. Our customers are event-goers who are looking for a convenient and hassle-free way to purchase tickets, and what makes it unique is our focus on providing a seamless and personalized user experience that sets us apart from traditional ticketing stations.



FALAQ

BY: YOUSIF ALNEAMY

Falaq is a B2B marketplace that connects pharmacies with local drugstores and pharmaceutical companies. The application aims to enhance the supply chain between pharmacies, local drugstores, and pharmaceutical companies in Iraq.



WINNING PROJECTS

MEENA

BY: ASHRAF HARBA

Meena is a platform that facilitates the delivery of goods from merchants to markets. It connects merchants who supply products with various markets and provides a streamlined process for ordering, tracking, and delivering goods.



WINNING PROJECTS

GIFTBAG APP

BY: RODA BURHAN

Unlock gifting magic with GiftBag App. Choose a gift now, and let us handle the surprise and delivery. Trust us to make every occasion extraordinary and leave a lasting impression that will warm hearts and create a ripple effect of generosity.



GONA STRING ART

BY: GONA OTHMAN

String art is painting with nails and strings. In addition to making paintings, design can be done in a new and different way. I aim to expand this project to the extent that this art can be taught in colleges and universities. String art is a universal art invented in the 19th century by a British mathematics teacher named Marievers Ball. String art began with concrete panels to help students understand and color-code tactile maps.



KURDGPT

BY: AHMAD NAJM

KurdGPT is a Kurdish chatbot. It is a large language model, also known as a conversational AI or chatbot, trained to be informative and comprehensive. It is trained on a massive amount of text data and can communicate and generate human-like text in response to a wide range of prompts and questions. For example, KurdGPT can provide summaries of factual topics or create stories.



WINNING PROJECTS

AGORA DENG

BY: HEMIN LATIF

Globalizing the Kurdish libraries in terms of dissemination and impact through digital platforms of audiobooks and electronic printing.

Don't be cut off from the richness of the Kurdish library; Meet Agora Vision.



WINNING PROJECTS

KEVIR ENTERTAINMENT

BY: KEVIR STUDIO

Kevir Studio is an independent game developer startup studio based in Duhok currently working on developing international quality standard video games. As an independent studio, Kevir was able to release its first mobile game in 2021. Kevir Studio is an independent game developer startup studio based in Duhok. The studio consists of a team of artists and programmers with a great passion for game development. The studio has been experimenting with game development engines for the past 4 years and has published a score-based mobile game called INIT as its first game release. With these experiences, the studio has successfully acquired the necessary skills and knowledge to develop high-quality standard video games.



WANE

BY: ARMAN HADI

Wane is a pioneering online learning platform dedicated to offering skill development courses designed to help individuals unlock their full potential and excel in their careers. With over 20,000 satisfied users, Wane has built a strong reputation as a trusted and reliable source for high-quality, affordable education. Wane is a user-friendly app that features a diverse range of professional courses specifically tailored to enhance practical skills in various fields.



QELATVR

BY: HASAR SHWAN

Virtual reality (VR) walkthroughs are immersive experiences that allow users to explore virtual environments realistically and interactively. By donning a VR headset, users can step into a virtual world and navigate through various spaces... A virtual reality (VR) walkthrough is an advanced and immersive technology that allows users to navigate and explore virtual environments realistically and interactively. By utilizing a VR headset and motion-tracking controllers, users are transported into a three-dimensional virtual space where they can move, interact, and engage with their surroundings.

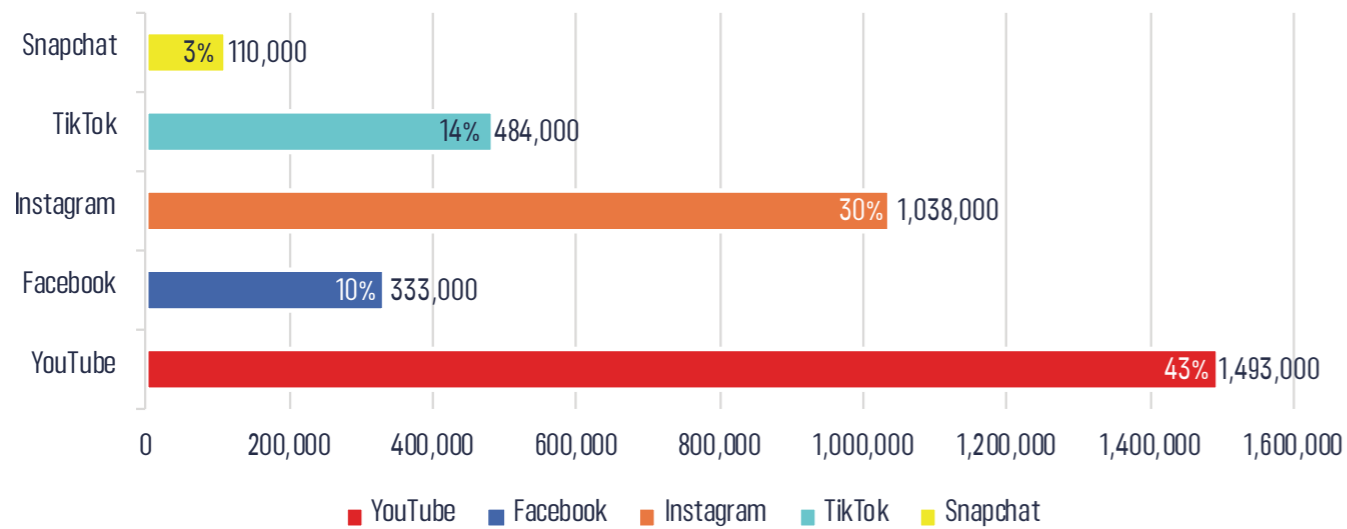


HITEX INFLUENCERS CORNER

HITEX Influencers Corner was a remarkable event that brought together individuals who had made a substantial difference in their communities. This special gathering served as a platform to acknowledge and pay tribute to **17 local influencers** hailing from diverse fields such as social activism, entrepreneurship, arts, and education.



SOCIAL MEDIA REACH



ATTENDED INFLUENCERS



JAY KURDI



SHIRIN CHERA



NAMO RASUL



KANY KAYFE



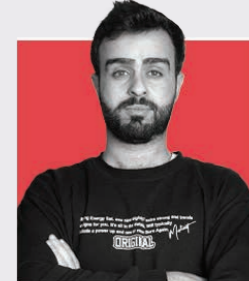
PESHAWA BARZUJ



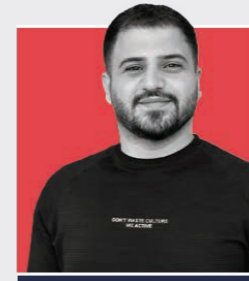
REZHNA DEHATY



MUSTAFA UBAI



LRIZ



JIHAD FAYSAL



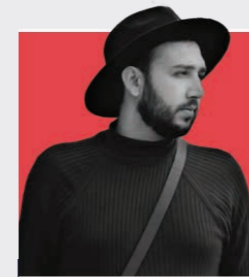
ARO DANA



NUHA BAHADIN



DIWAXAN PODCAST



ARAN PRIME



DR. HAVAL ABDULLAH



YEHYA CHALI



ABDULLAH KAMARAN

HITEX STATISTICS:

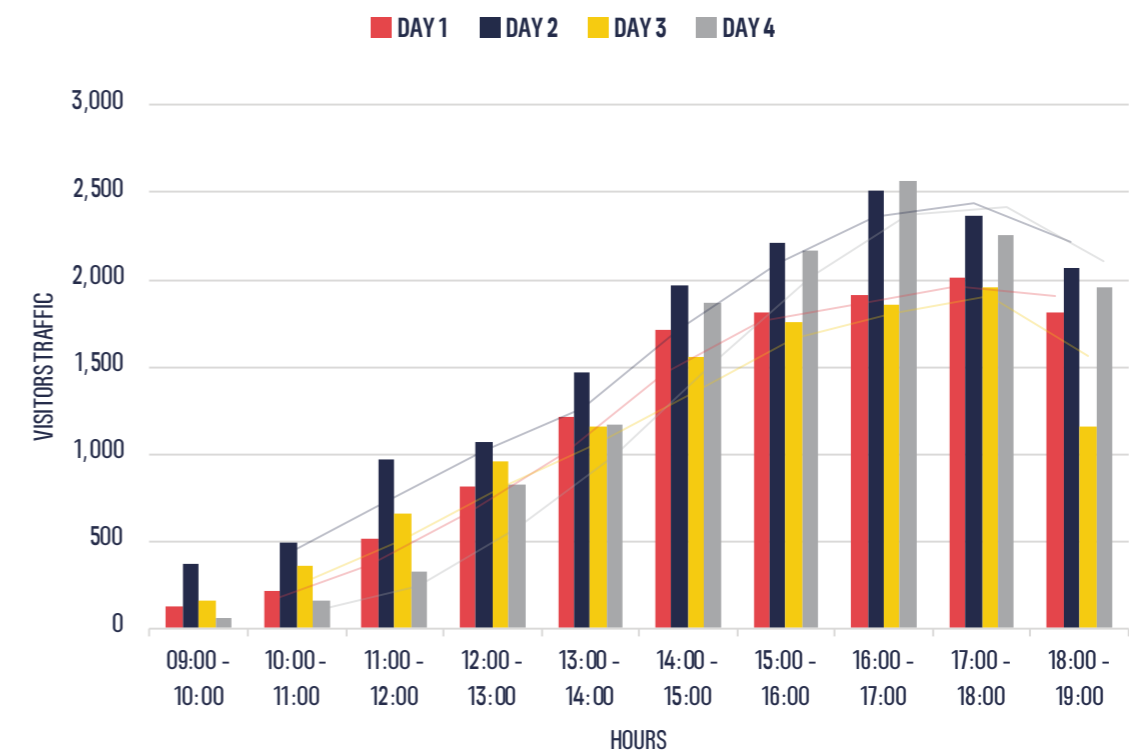
The 4th Edition of HITEX took place from June 6th to June 9th, 2023, spanning four action-packed days dedicated to showcasing the latest technological advancements. With an impressive participation of **121 companies** hailing from **21 countries**, the event truly embodied the global nature of the industry. Each of these companies played an active role in exhibiting their cutting-edge offerings, providing attendees with an immersive experience of the forefront of technological innovation. Moreover, **HITEX Future Stars** shone a spotlight on 32 promising startups, and it is worth mentioning that 12 of these startups were recognized and honored with prestigious awards, celebrating their remarkable contributions and potential.

One of the key highlights of #HITEX23 was the establishment of over **1890 business contracts**, reflecting the event's instrumental role as a platform for fostering valuable connections and driving business growth. The numerous opportunities for organizing the event itself only led to direct benefits for over **1000 individuals** who participated in HITEX preparations. The event proved to be a catalyst for job creation, empowering individuals by connecting them with employment prospects in the rapidly evolving technology sector. This aspect further solidified HITEX's position as a dynamic hub for both professional development and economic advancement.

The significant scale of HITEX was evident in the impressive attendance figures, with over **48,000 individuals** from diverse age groups converging at HITEX23. This remarkable gathering served as a testament to the widespread interest, enthusiasm, and curiosity surrounding the unfolding technological advancements on a global scale. The diverse audience composition added to the richness of the event, creating a vibrant atmosphere where ideas were exchanged, collaborations were formed, and new horizons were explored.

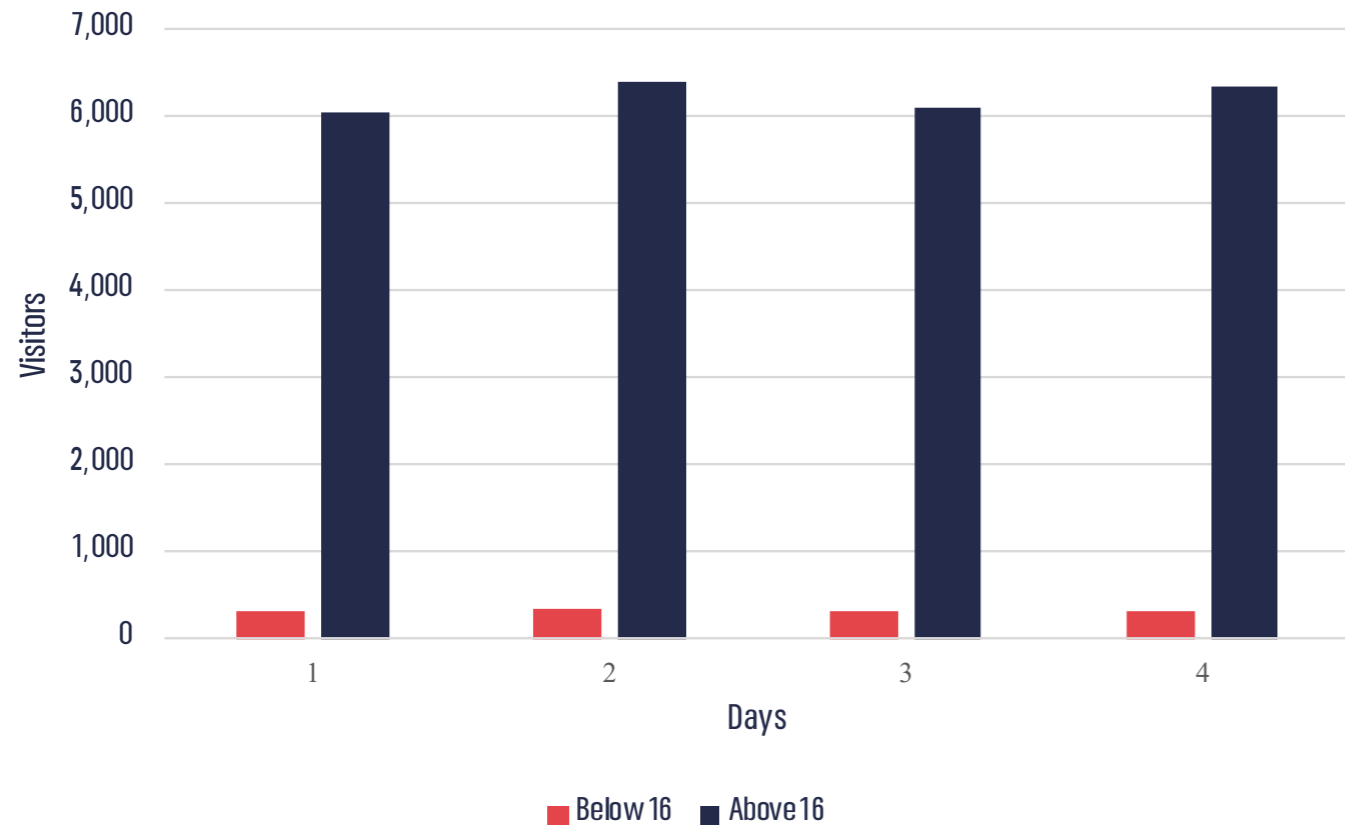
TRAFFIC

Below is a chart that shows the traffic of visitors per hour throughout the four days. Notice, these are the exact number of people who came inside per each hour (without duplications - meaning if someone came at 10:00 am in the morning and left then came back again at 14:00, they wouldn't be counted).

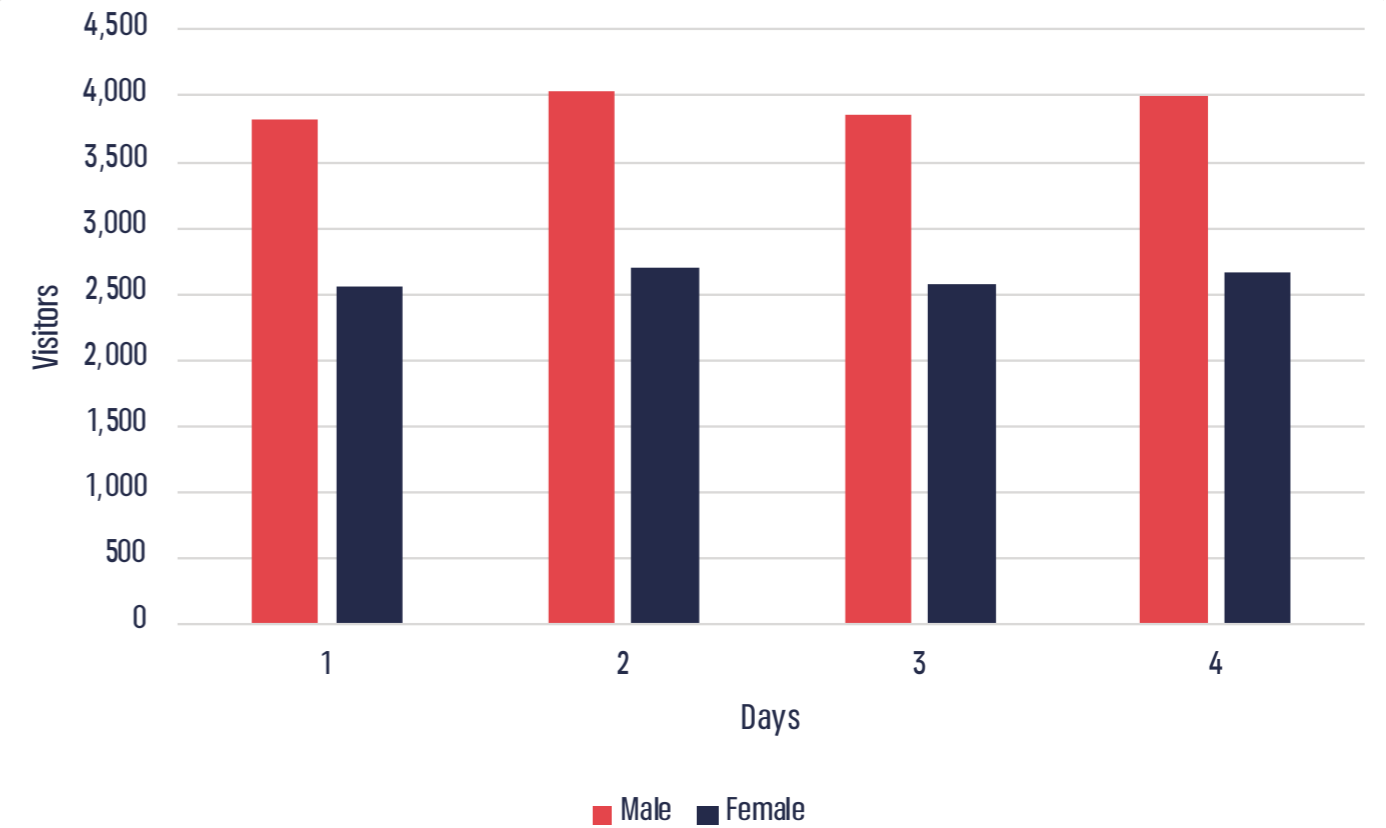


AGE

The following information will show some more distributions such as age and gender (Please note that it is only the information of registered participants, which accounts for 26207 individuals).



GENDER



HITEX.2023

SPONSORS

In collaboration with



Diamond Sponsors



Platinum Sponsors



Gold Sponsors



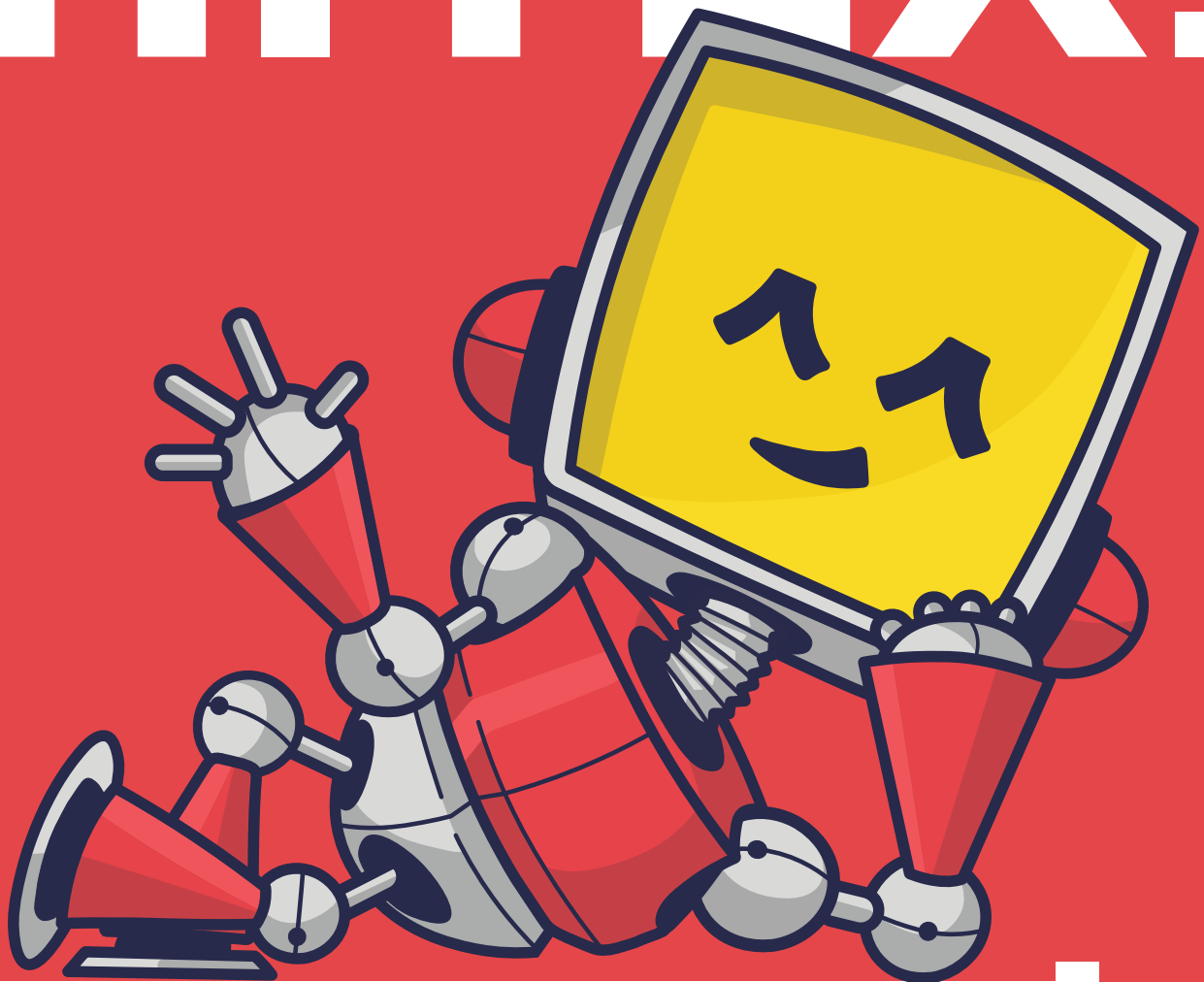
Media Sponsor



THE TRANSFORMATIONAL ERA



HITEX.



W. www.hitex.tech

E. Info@redeagleexpo.com

E. Sales@redeagleexpo.com

P. +964 (0) 750 012 4000

P. +964 (0) 750 012 5000



[/hitex.tech](https://www.facebook.com/hitex.tech)
[#HITEX23](https://twitter.com/HITEX23)